

## CONTRACT



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
(505)884-7777

<b>Contract / Revision</b> 964264 /		<b>Alt Order #</b> 06377070
<b>Product</b>		
<b>Candidate</b>		
<b>Contract Dates</b> 10/16/12 - 10/23/12		<b>Estimate #</b> C16C22 WILSON/SEN/
<b>Advertiser</b> Heather Wilson/R/Senate		<b>Original Date / Revision</b> 10/16/12 / 10/16/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KOAT	<b>Account Executive</b> Mary Tricoli	<b>Sales Office</b> HRP -Washington
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
		<b>Total Ratings</b> 302.60
<b>IDB#</b> 1046	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

Smart Media Group LLC (VA)  
814 King St  
Ste 400  
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOAT	10/17/12	10/22/12	5a A7N More In The AM	5-6a		:30				NM	8	\$1,200.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/12	10/23/12	M-WTF--				8	\$150.00	2.70			
N 2	KOAT	10/17/12	10/22/12	6a A7N More In The AM	6-7a		:30				NM	6	\$2,400.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/12	10/23/12	M-WTF--				6	\$400.00	5.00			
N 3	KOAT	10/17/12	10/22/12	Good Morning America	7-9a		:30				NM	8	\$2,400.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/12	10/23/12	M-WTF--				8	\$300.00	4.80			
N 4	KOAT	10/20/12	10/20/12	Sa 6a A7N More in the AM	6-9a		:30				NM	2	\$300.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----2-				2	\$150.00	5.50			
N 5	KOAT	10/21/12	10/21/12	Su 6a A7N More in the AM	6-9a		:30				NM	2	\$300.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----2				2	\$150.00	5.50			
N 6	KOAT	10/17/12	10/22/12	Live with Regis & Kelly 9-10a	9-10a		:30				NM	4	\$700.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/12	10/23/12	M-WTF--				4	\$175.00	2.40			
N 7	KOAT	10/17/12	10/22/12	Anderson Cooper	11a-12n		:30				NM	5	\$550.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/12	10/23/12	M-WTF--				5	\$110.00	1.80			
N 8	KOAT	10/17/12	10/22/12	Katie Couric M-F	2p-3p		:30				NM	8	\$1,320.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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Contract / Revision		All Order #
964264 /		06377070
Contract Dates	Product	Estimate #
10/16/12 - 10/23/12	Candidate	C16C22 WILSON/SEN/R
Advertiser		Original Date / Revision
Heather Wilson/R/Senate		10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/12	10/23/12	M-WTF--				8	\$165.00	1.90			
N 9	KOAT	10/17/12	10/22/12	Ellen 3-4p	3-4p		:30				NM	8	\$1,000.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/12	10/23/12	M-WTF--				8	\$125.00	1.90			
N 10	KOAT	10/17/12	10/22/12	Dr Oz	4-5p		:30				NM	7	\$2,275.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/12	10/23/12	M-WTF--				7	\$325.00	3.50			
N 11	KOAT	10/16/12	10/21/12	Action 7 News @ 5p Sat	5-530p		:30				NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$200.00	6.00			
N 12	KOAT	10/16/12	10/21/12	Action 7 News @ 530p Sat	530-6p		:30				NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$200.00	6.00			
N 13	KOAT	10/16/12	10/21/12	Action 7 News @ 5p Sun	5-530p		:30				NM	1	\$415.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1				1	\$415.00	7.40			
N 14	KOAT	10/22/12	10/22/12	POLITICAL DEBATES	7-9P		:30				NM	1	\$2,500.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----				1	\$2,500.00	9.00			
N 15	KOAT	10/16/12	10/21/12	MIDDLE/NEIGHBORS	7-8p		:30				NM	1	\$1,200.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--1----				1	\$1,200.00	4.90			
N 16	KOAT	10/16/12	10/21/12	LAST RESORT	7-8p		:30				NM	1	\$900.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---1---				1	\$900.00	4.60			
N 17	KOAT	10/16/12	10/21/12	SCANDAL	9-10p		:30				NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---1---				1	\$1,000.00	4.20			
N 18	KOAT	10/16/12	10/21/12	SHARK TANK	7-8p		:30				NM	1	\$875.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	----1--				1	\$875.00	4.20			
N 19	KOAT	10/16/12	10/21/12	PRIMETIME	8-9p		:30				NM	1	\$1,780.00
Class of Time - Fixed Non Pre-emptible													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	----1--				1	\$1,780.00	3.20			
N 20	KOAT	10/16/12	10/21/12	20/20	9-10p		:30				NM	1	\$1,500.00
Class of Time - Immediately Pre-emptible without notice													

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Contract / Revision		Alt Order #
964264 /		06377070
Contract Dates		Product
10/16/12 - 10/23/12		Candidate
Advertiser		Estimate #
Heather Wilson/R/Senale		C16C22 WILSON/SEN/R
Original Date / Revision		
		10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	----1--				1	\$1,500.00	3.70			
N 21	KOAT	10/16/12	10/21/12	SENATE DEBATE	6-7p		:30				NM	1	\$1,350.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1				1	\$1,350.00	6.00			
N 22	KOAT	10/16/12	10/21/12	REVENGE	8-9p		:30				NM	1	\$1,690.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1				1	\$1,690.00	5.20			
N 23	KOAT	10/16/12	10/21/12	666 PARK AVE	9-10p		:30				NM	1	\$1,125.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1				1	\$1,125.00	4.90			
N 24	KOAT	10/16/12	10/21/12	College Football	10a-130p		:30				NM	2	\$800.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----2-				2	\$400.00	1.10			
N 25	KOAT	10/16/12	10/21/12	College Football Sa 130-p	128p-6p		:30				NM	2	\$800.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----2-				2	\$400.00	2.20			
N 26	KOAT	10/16/12	10/21/12	ABC Auto Racing (Other)	10am-6pm		:30				NM	2	\$440.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----2				2	\$220.00	1.30			
N 27	KOAT	10/16/12	10/21/12	CASTLE SAT LF	1035P-1135P		:30				NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$100.00	2.20			
N 28	KOAT	10/16/12	10/21/12	PRIVATE PRACTICE SAT LI	1035-1135P, 1135I		:30				NM	1	\$65.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$65.00	1.20			
N 29	KOAT	10/16/12	10/21/12	ET Weekend 11p-1205a	1100-1205x		:30				NM	1	\$75.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1				1	\$75.00	0.60			
N 30	KOAT	10/16/12	10/21/12	CASTLE SUN LF	1205-105A		:30				NM	2	\$90.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----2				2	\$45.00	2.20			
N 31	KOAT	10/23/12	10/23/12	Good Morning America	7-9a		:30				NM	2	\$600.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				2	\$300.00	4.80			
N 32	KOAT	10/23/12	10/23/12	Katie Couric M-F	2p-3p		:30				NM	2	\$330.00
Class of Time - Immediately Pre-emptible without notice													

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964264 /	06377070

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10/16/12 - 10/23/12	Candidate	C16C22 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	10/16/12 / 10/16/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				2	\$165.00	1.90			
N 33	KOAT	10/23/12	10/23/12	Ellen 3-4p	3-4p		:30				NM	2	\$250.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				2	\$125.00	1.90			
N 34	KOAT	10/23/12	10/23/12	DWTS RESULTS	7-8p		:30				NM	1	\$4,270.00
Class of Time - Fixed Non Pre-emptible													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$4,270.00	13.00			
Totals									302.60			89	\$35,000.00

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/23/12	89	\$35,000.00	\$29,750.00	\$2,082.50	\$31,832.50
Totals	89	\$35,000.00	\$29,750.00	\$2,082.50	\$31,832.50

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## INVOICE



**KOAT**  
 3801 Carlisle Blvd. NE  
 Albuquerque, NM 87107  
 Main: (505)884-7777  
 Billing: (916)325-3266

Invoice #	Invoice Date	Invoice Month	Invoice Period
961145-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP - Washington	National

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	WILSON/SEN/R

Flight Dates	Order #	Alt Order #
10/05/12 - 10/08/12	961145	06363427

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

Billing Address:

Smart Media Group LLC (VA)  
 Attention: Accounts Payable  
 814 King St, Suite 400  
 Alexandria, VA 22314

Send Payment To:

KOAT  
 PO Box 26868  
 Lehigh Valley, PA 18002-6868

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/06/12	10/06/12	Sa A7N Balloon Fiesta	6-9a	-----4-	:30	4	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----4-	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Sa	10/06/12	7:26 AM	Sa A7N Balloon Fiesta	6-9a	:30	HW1212TV	\$250.00 NM
4	KOAT	Sa	10/06/12	7:38 AM	Sa A7N Balloon Fiesta	6-9a	:30	HW1312TV	\$250.00 NM
1	KOAT	Sa	10/06/12	7:57 AM	Sa A7N Balloon Fiesta	6-9a	:30	HW1212TV	\$250.00 NM
2	KOAT	Sa	10/06/12	8:25 AM	Sa A7N Balloon Fiesta	6-9a	:30	HW1312TV	\$250.00 NM
2	10/07/12	10/07/12	Su A7N Balloon Fiesta	6-9A	-----4	:30	4	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----4	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	Su	10/07/12	6:30 AM	Su A7N Balloon Fiesta	6-9A	:30	HW1212TV	\$250.00 NM
3	KOAT	Su	10/07/12	6:54 AM	Su A7N Balloon Fiesta	6-9A	:30	HW1312TV	\$250.00 NM
2	KOAT	Su	10/07/12	7:14 AM	Su A7N Balloon Fiesta	6-9A	:30	HW1212TV	\$250.00 NM
1	KOAT	Su	10/07/12	7:51 AM	Su A7N Balloon Fiesta	6-9A	:30	HW1312TV	\$250.00 NM
3	10/07/12	10/07/12	A7N LTM Sun 5am	5-6a	-----2	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----2	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Su	10/07/12	5:42 AM	A7N LTM Sun 5am	5-6a	:30	HW1212TV	\$150.00 NM
1	KOAT	Su	10/07/12	5:54 AM	A7N LTM Sun 5am	5-6a	:30	HW1312TV	\$150.00 NM
4	10/06/12	10/06/12	A7N LTM Sat 5am	5-6a	-----2-	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----2-	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Sa	10/06/12	5:10 AM	A7N LTM Sat 5am	5-6a	:30	HW1212TV	\$150.00 NM
1	KOAT	Sa	10/06/12	5:40 AM	A7N LTM Sat 5am	5-6a	:30	HW1312TV	\$150.00 NM
5	10/08/12	10/08/12	DWTS	7-10p	1-----	:30	1	\$2,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	1-----	1	\$2,100.00				

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE

Send Payment To

**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
961145-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	WILSON/SEN/R	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/05/12	10/05/12	Ellen 3-4p	3-4p	----1--	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT F 10/05/12 3:21 PM Ellen 3-4p 3-4p :30 Hw1312TV \$125.00 NM									
14	10/05/12	10/05/12	Dr Oz	4-5p	----1--	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 ----1-- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT F 10/05/12 4:55 PM Dr Oz 4-5p :30 Hw1212TV \$325.00 NM									
15	10/07/12	10/07/12	CASTLE SUN LF	1205-105A	-----1	:30	1	\$45.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----1 1 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 10/07/12 12:54 AM CASTLE SUN LF 1205-105A :30 Hw1212TV \$45.00 NM									
16	10/07/12	10/07/12	AFV	6-7p	-----1	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----1 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 10/07/12 6:23 PM AFV 6-7p :30 Hw1212TV \$900.00 NM									
17	10/07/12	10/07/12	ONCE UPON A TIME	7-8p	-----1	:30	1	\$1,390.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----1 1 \$1,390.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 10/07/12 7:20 PM ONCE UPON A TIME 7-8p :30 Hw1312TV \$1,390.00 NM									
18	10/05/12	10/05/12	20/20	9-10p	----1--	:30	1	\$2,025.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 ----1-- 1 \$2,025.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT F 10/05/12 9:48 PM 20/20 9-10p :30 Hw1312TV \$2,025.00 NM									
Total Spots							27		

## Payment Terms 30 Days

Gross Total	\$12,000.00
Agency Commission	\$1,800.00
Net Amount Due	\$10,200.00
New Mexico Tax Rate 7.0%	\$714.00
Amount Due	\$10,914.00

## INVOICE



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

www.koat.com

Billing Address:

Smart Media Group LLC (VA)  
Attention: Accounts Payable  
814 King St, Suite 400  
Alexandria, VA 22314

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
957048-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C02C08 WILSON/SE

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	957048	06259965

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	WLSNN	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/05/12	10/05/12	The View 10-11a	10-11a	----1--	:30	1	\$190.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----1--	1	\$190.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		10/05/12	10:59 AM	The View 10-11a	10-11a	:30	HW1312TV	\$190.00	NM
2	10/05/12	10/05/12	Anderson Cooper	11a-12n	----1--	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----1--	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		10/05/12	11:29 AM	Anderson Cooper	11a-12n	:30	HW1212TV	\$125.00	NM
3	10/05/12	10/05/12	Chew, The	12-1pm	----1--	:30	1	\$80.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----1--	1	\$80.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		10/05/12	12:58 PM	Chew, The	12-1pm	:30	HW1312TV	\$80.00	NM
4	10/05/12	10/05/12	Dr Oz	4-5p	----1--	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----1--	1	\$325.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		10/05/12	4:10 PM	Dr Oz	4-5p	:30	HW1312TV	\$325.00	NM
5	10/05/12	10/05/12	5a A7N More In The AM	5-6a	----1--	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----1--	1	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		10/05/12	5:41 AM	5a A7N More In The AM	5-6a	:30	HW1212TV	\$150.00	NM
6	10/05/12	10/05/12	6a A7N More In The AM	6-7a	----1--	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----1--	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		10/05/12	6:23 AM	6a A7N More In The AM	6-7a	:30	HW1312TV	\$400.00	NM

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE

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**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957048-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C02C08 WILSON/SE



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/05/12	10/05/12	6a A7N More In The AM	6-7a	----1--	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
7	10/05/12	10/05/12	Good Morning America	7-9a	----1--	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 ----1-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT F 10/05/12 8:29 AM Good Morning America 7-9a :30 Hw1312TV \$300.00 NM									
8	10/08/12	10/08/12	General Hospital	2-3p/1-2p	1-----	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 1----- 1 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 10/08/12 1:26 PM General Hospital 2-3p/1-2p :30 Hw1212TV \$110.00 NM									
9	10/08/12	10/08/12	Chew, The	12-1pm	1-----	:30	1	\$80.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 1----- 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 10/08/12 12:00 PM Chew, The 12-1pm :30 Hw1312TV \$80.00 NM									
10	10/08/12	10/08/12	Katie Couric M-F	2p-3p	1-----	:30	1	\$165.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 1----- 1 \$165.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 10/08/12 2:11 PM Katie Couric M-F 2p-3p :30 Hw1312TV \$165.00 NM									
11	10/08/12	10/08/12	M-F A7N This AM @ 430	430-5a	1-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 1----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 10/08/12 4:43 AM M-F A7N This AM @ 430a 430-5a :30 Hw1212TV \$50.00 NM									
12	10/08/12	10/08/12	Action 7 News @ 6p	6-630p	1-----	:30	1	\$525.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 1----- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 10/08/12 6:13 PM Action 7 News @ 6p 6-630p :30 Hw1212TV \$525.00 NM									
13	10/08/12	10/08/12	6a A7N More In The AM	6-7a	1-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 10/08/12 6:29 AM 6a A7N More In The AM 6-7a :30 Hw1312TV \$400.00 NM									
14	10/08/12	10/08/12	Good Morning America	7-9a	1-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 10/08/12 8:29 AM Good Morning America 7-9a :30 Hw1212TV \$300.00 NM									
15	10/06/12	10/06/12	Action 7 News @ 5p	5-530p	-----1-	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									



## INVOICE



Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
957048-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	C02C08 WILSON/SE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/06/12	10/06/12	Action 7 News @ 5p Sal	5-530p	-----1-	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/06/12	5:22 PM	Action 7 News @ 5p Sal	5-530p	:30	HW1312TV	\$300.00 NM
16	10/06/12	10/06/12	A7N LTM Sat 5am	5-6a	-----1-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/06/12	5:20 AM	A7N LTM Sat 5am	5-6a	:30	HW1312TV	\$150.00 NM
17	10/06/12	10/06/12	Action 7 News @ 530p S	530-6p	-----1-	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/06/12	5:47 PM	Action 7 News @ 530p Sal	530-6p	:30	HW1212TV	\$250.00 NM
18	10/06/12	10/06/12	Sa A7N Balloon Fiesta	6-9a	-----1-	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/06/12	8:37 AM	Sa A7N Balloon Fiesta	6-9a	:30	HW1212TV	\$250.00 NM
19	10/07/12	10/07/12	Action 7 News @ 1030p S	1030-1105p	-----1	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/07/12	10:44 PM	Action 7 News @ 1030p Sun	1030-1105p	:30	HW1312TV	\$400.00 NM
20	10/07/12	10/07/12	ET Weekend Su 4-5p	4-5p	-----1	:30	1	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/07/12	4:17 PM	ET Weekend Su 4-5p	4-5p	:30	HW1312TV	\$75.00 NM
21	10/07/12	10/07/12	Action 7 News @ 5p Sun	5-530p	-----1	:30	1	\$295.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1	1	\$295.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/07/12	5:13 PM	Action 7 News @ 5p Sun	5-530p	:30	HW1212TV	\$295.00 NM
22	10/07/12	10/07/12	A7N LTM Sun 5am	5-6a	-----1	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/07/12	5:58 AM	A7N LTM Sun 5am	5-6a	:30	HW1212TV	\$150.00 NM
23	10/07/12	10/07/12	Su A7N Balloon Fiesta	6-9A	-----1	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

## INVOICE

Send Payment To

**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957048-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	C02C08 WILSON/SE	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/07/12	10/07/12	Su A7N Balloon Fiesta	6-9A	-----1	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/07/12	6:13 AM	Su A7N Balloon Fiesta	6-9A	:30	HW1312TV	\$250.00 NM
24	10/07/12	10/07/12	Su A7N Balloon Fiesta	6-9A	-----1	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/07/12	7:29 AM	Su A7N Balloon Fiesta	6-9A	:30	HW1212TV	\$250.00 NM
25	10/07/12	10/07/12	This Week	9-10a	-----1	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/07/12	9:29 AM	This Week	9-10a	:30	HW1212TV	\$700.00 NM
26	10/04/12	10/04/12	General Hospital	2-3p/1-2p	---1---	:30	1	\$90.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	---1---	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/04/12	1:59 PM	General Hospital	2-3p/1-2p	:30	HW1212TV	\$90.00 NM
27	10/04/12	10/04/12	The View 10-11a	10-11a	---1---	:30	1	\$190.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	---1---	1	\$190.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/04/12	10:35 AM	The View 10-11a	10-11a	:30	HW1312TV	\$190.00 NM
28	10/04/12	10/04/12	Anderson Cooper	11a-12n	---1---	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	---1---	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/04/12	11:33 AM	Anderson Cooper	11a-12n	:30	HW1212TV	\$125.00 NM
29	10/04/12	10/04/12	Chew, The	12-1pm	---1---	:30	1	\$80.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	---1---	1	\$80.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/04/12	12:58 PM	Chew, The	12-1pm	:30	HW1312TV	\$80.00 NM
30	10/04/12	10/04/12	Dr Oz	4-5p	---1---	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	---1---	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/04/12	4:27 PM	Dr Oz	4-5p	:30	HW1312TV	\$325.00 NM
31	10/04/12	10/04/12	M-F A7N This AM @ 430:430-5a		---1---	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	---1---	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/04/12	4:59 AM	M-F A7N This AM @ 430a	430-5a	:30	HW1312TV	\$50.00 NM

## INVOICE



Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
957048-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	C02C08 WILSON/SE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	10/04/12	10/04/12	5a A7N More In The AM 5-6a	5-6a	---1---	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---1---	1	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Th	10/04/12	5:42 AM	5a A7N More In The AM	5-6a	:30	HW1212TV	\$150.00	NM
33	10/04/12	10/04/12	Good Morning America 7-9a	7-9a	---1---	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---1---	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Th	10/04/12	8:47 AM	Good Morning America	7-9a	:30	HW1212TV	\$300.00	NM
34	10/02/12	10/02/12	The View 10-11a	10-11a	-1-----	:30	1	\$190.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1-----	1	\$190.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Tu	10/02/12	10:29 AM	The View 10-11a	10-11a	:30	HW1212TV	\$190.00	NM
35	10/02/12	10/02/12	Anderson Cooper	11a-12n	-1-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1-----	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Tu	10/02/12	11:22 AM	Anderson Cooper	11a-12n	:30	HW1312TV	\$125.00	NM
36	10/02/12	10/02/12	Katie Couric M-F	2p-3p	-1-----	:30	1	\$165.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1-----	1	\$165.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Tu	10/02/12	2:55 PM	Katie Couric M-F	2p-3p	:30	HW1312TV	\$165.00	NM
37	10/02/12	10/02/12	Dr Oz	4-5p	-1-----	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1-----	1	\$325.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Tu	10/02/12	4:54 PM	Dr Oz	4-5p	:30	HW1312TV	\$325.00	NM
38	10/02/12	10/02/12	M-F A7N This AM @ 430:430-5a	430-5a	-1-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1-----	1	\$50.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Tu	10/02/12	4:52 AM	M-F A7N This AM @ 430a	430-5a	:30	HW1312TV	\$50.00	NM
39	10/02/12	10/02/12	5a A7N More In The AM 5-6a	5-6a	-1-----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1-----	1	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Tu	10/02/12	5:22 AM	5a A7N More In The AM	5-6a	:30	HW1212TV	\$150.00	NM
40	10/02/12	10/02/12	6a A7N More In The AM 6-7a	6-7a	-1-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1-----	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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Send Payment To:

**KOAT**  
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**Lehigh Valley, PA 18002-6868**



Invoice #	Invoice Date	Invoice Month	Invoice Period
957048-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	C02C08 WILSON/SE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	10/02/12	10/02/12	6a A7N More In The AM 6-7a		-1-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Tu	10/02/12	6:29 AM	6a A7N More In The AM	6-7a	:30	HW1312TV	\$400.00 NM
41	10/02/12	10/02/12	Good Morning America 7-9a		-1-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1-----	1	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Tu	10/02/12	7:42 AM	Good Morning America	7-9a	:30	HW1212TV	\$300.00 NM
42	10/03/12	10/03/12	General Hospital 2-3p/1-2p		--1----	:30	1	\$90.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--1----	1	\$90.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	W	10/03/12	1:25 PM	General Hospital	2-3p/1-2p	:30	HW1312TV	\$90.00 NM
43	10/03/12	10/03/12	Chew, The 12-1pm		--1----	:30	1	\$80.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--1----	1	\$80.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	W	10/03/12	12:29 PM	Chew, The	12-1pm	:30	HW1212TV	\$80.00 NM
44	10/03/12	10/03/12	Katie Couric M-F 2p-3p		--1----	:30	1	\$165.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--1----	1	\$165.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	W	10/03/12	2:22 PM	Katie Couric M-F	2p-3p	:30	HW1212TV	\$165.00 NM
45	10/03/12	10/03/12	Dr Oz 4-5p		--1----	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--1----	1	\$325.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	W	10/03/12	4:39 PM	Dr Oz	4-5p	:30	HW1212TV	\$325.00 NM
46	10/03/12	10/03/12	M-F A7N This AM @ 430:430-5a		--1----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--1----	1	\$50.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	W	10/03/12	4:42 AM	M-F A7N This AM @ 430a	430-5a	:30	HW1212TV	\$50.00 NM
47	10/03/12	10/03/12	Action 7 News @ 5p 5-530p		--1----	:30	1	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--1----	1	\$425.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	W	10/03/12	5:23 PM	Action 7 News @ 5p	5-530p	:30	HW1312TV	\$425.00 NM
48	10/03/12	10/03/12	5a A7N More In The AM 5-6a		--1----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--1----	1	\$150.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	W	10/03/12	5:12 AM	5a A7N More In The AM	5-6a	:30	HW1312TV	\$150.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
957048-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C02C08 WILSON/SE

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	10/03/12	10/03/12	6a A7N More In The AM	6-7a	--1----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--1----	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT W		10/03/12	6:23 AM	6a A7N More In The AM	6-7a	:30	HW1212TV	\$400.00	NM
50	10/03/12	10/03/12	Good Morning America	7-9a	--1----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--1----	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT W		10/03/12	7:26 AM	Good Morning America	7-9a	:30	HW1312TV	\$300.00	NM
51	10/05/12	10/05/12	Action 7 News @ 10p M-F	10-1030p	----1--	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----1--	1	\$650.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		10/05/12	10:21 PM	Action 7 News @ 10p M-F	10-1030p	:30	HW1212TV	\$650.00	NM
52	10/05/12	10/05/12	Action 7 News @ 1030p	1030-1105p	----1--	:30	1	\$540.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----1--	1	\$540.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		10/05/12	10:53 PM	Action 7 News @ 1030p	1030-1105p	:30	HW1312TV	\$540.00	NM
53	10/05/12	10/05/12	Nightline	1105-1135p	----1--	:30	1	\$160.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----1--	1	\$160.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		10/05/12	11:15 PM	Nightline	1105-1135p	:30	HW1212TV	\$160.00	NM
54	10/05/12	10/05/12	Ellen 3-4p	3-4p	----1--	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----1--	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		10/05/12	3:39 PM	Ellen 3-4p	3-4p	:30	HW1212TV	\$125.00	NM
55	10/05/12	10/05/12	Entertainment Tonight	630-7p	----1--	:30	1	\$575.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----1--	1	\$575.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		10/05/12	6:41 PM	Entertainment Tonight 630-7p	630-7p	:30	HW1212TV	\$575.00	NM
56	10/05/12	10/05/12	SHARK TANK	7-8p	----1--	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----1--	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		10/05/12	7:21 PM	SHARK TANK	7-8p	:30	HW1312TV	\$1,000.00	NM
57	10/05/12	10/05/12	Good Morning America	7-9a	----1--	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----1--	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

This invoice is subject to Hearst Television's terms and conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE

Send Payment To:

**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957048-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C02C08 WILSON/SE



www.koat.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
57	10/05/12	10/05/12	Good Morning America 7-9a	7-9a	----1--	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/05/12	7:55 AM	Good Morning America	7-9a	:30	Hw1212TV	\$300.00 NM
58	10/05/12	10/05/12	PRIMETIME	8-9p	----1--	:30	1	\$790.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	----1--	1	\$790.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/05/12	8:40 PM	PRIMETIME	8-9p	:30	Hw1212TV	\$790.00 NM
59	10/05/12	10/05/12	20/20	9-10p	----1--	:30	1	\$2,025.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	----1--	1	\$2,025.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/05/12	9:38 PM	20/20	9-10p	:30	Hw1312TV	\$2,025.00 NM
60	10/08/12	10/08/12	Action 7 News @ 1030p	1030-1105p	1-----	:30	1	\$540.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	1-----	1	\$540.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/08/12	10:43 PM	Action 7 News @ 1030p	1030-1105p	:30	Hw1312TV	\$540.00 NM
61	10/08/12	10/08/12	Nightline	1105-1135p	1-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/08/12	11:26 PM	Nightline	1105-1135p	:30	Hw1212TV	\$200.00 NM
62	10/08/12	10/08/12	Entertainment Tonight 630-7p	630-7p	1-----	:30	1	\$575.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	1-----	1	\$575.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/08/12	6:40 PM	Entertainment Tonight 630-7p	630-7p	:30	Hw1312TV	\$575.00 NM
63	10/08/12	10/08/12	Good Morning America 7-9a	7-9a	1-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	1-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/08/12	7:29 AM	Good Morning America	7-9a	:30	Hw1312TV	\$300.00 NM
64	10/08/12	10/08/12	DWTS	7-10p	1-----	:30	1	\$2,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	1-----	1	\$2,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/08/12	8:41 PM	DWTS	7-10p	:30	Hw1312TV	\$2,100.00 NM
65	10/08/12	10/08/12	CASTLE	9-10p	1-----	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	1-----	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/08/12	9:43 PM	CASTLE	9-10p	:30	Hw1212TV	\$2,500.00 NM

## INVOICE

Send Payment To:

**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957048-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C02C08 WILSON/SE



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
66	10/06/12	10/06/12	ABC Prime College Football 6-10p		-----6-	:30	6	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	-----6-				6	\$600.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
6 KOAT	Sa	10/06/12		ABC Prime College Football	6-10p	:00		\$600.00	NM
Credited									
3 KOAT	Sa	10/06/12	6:05 PM	ABC Prime College Football	6-10p	:30	HW1312TV	\$600.00	NM
5 KOAT	Sa	10/06/12	7:06 PM	ABC Prime College Football	6-10p	:30	HW1212TV	\$600.00	NM
2 KOAT	Sa	10/06/12	8:17 PM	ABC Prime College Football	6-10p	:30	HW1312TV	\$600.00	NM
4 KOAT	Sa	10/06/12	9:01 PM	ABC Prime College Football	6-10p	:30	HW1212TV	\$600.00	NM
1 KOAT	Sa	10/06/12	9:51 PM	ABC Prime College Football	6-10p	:30	HW1312TV	\$600.00	NM
67	10/07/12	10/07/12	AFV	6-7p	-----1	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	-----1				1	\$900.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Su	10/07/12	6:43 PM	AFV	6-7p	:30	HW1312TV	\$900.00	NM
68	10/07/12	10/07/12	ONCE UPON A TIME	7-8p	-----1	:30	1	\$1,390.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	-----1				1	\$1,390.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Su	10/07/12	7:37 PM	ONCE UPON A TIME	7-8p	:30	HW1212TV	\$1,390.00	NM
69	10/07/12	10/07/12	REVENGE	8-9p	-----1	:30	1	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	-----1				1	\$1,400.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Su	10/07/12	8:23 PM	REVENGE	8-9p	:30	HW1312TV	\$1,400.00	NM
70	10/07/12	10/07/12	666 PARK AVE	9-10p	-----1	:30	1	\$1,125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	-----1				1	\$1,125.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Su	10/07/12	9:30 PM	666 PARK AVE	9-10p	:30	HW1212TV	\$1,125.00	NM
71	10/04/12	10/04/12	Action 7 News @ 10p M-F	10-1030p	---1---	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	---1---				1	\$650.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Th	10/04/12	10:14 PM	Action 7 News @ 10p M-F	10-1030p	:30	HW1312TV	\$650.00	NM
72	10/04/12	10/04/12	Action 7 News @ 1030p	1030-1105p	---1---	:30	1	\$540.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	---1---				1	\$540.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Th	10/04/12	10:44 PM	Action 7 News @ 1030p	1030-1105p	:30	HW1212TV	\$540.00	NM
73	10/04/12	10/04/12	Nightline	1105-1135p	---1---	:30	1	\$160.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	---1---				1	\$160.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

## INVOICE

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
957048-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	C02C08 WILSON/SE	



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
73	10/04/12	10/04/12	Nightline	1105-1135p	---1---	:30	1	\$160.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/04/12	11:08 PM	Nightline	1105-1135p	:30	HW1312TV	\$160.00 NM
74	10/04/12	10/04/12	Ellen 3-4p	3-4p	---1---	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	---1---	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/04/12	3:38 PM	Ellen 3-4p	3-4p	:30	HW1212TV	\$125.00 NM
75	10/04/12	10/04/12	Entertainment Tonight 630-7p	630-7p	---1---	:30	1	\$575.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	---1---	1	\$575.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/04/12	6:55 PM	Entertainment Tonight 630-7p	630-7p	:30	HW1212TV	\$575.00 NM
76	10/04/12	10/04/12	LAST RESORT	7-8p	---1---	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	---1---	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/04/12	7:25 PM	LAST RESORT	7-8p	:30	HW1312TV	\$900.00 NM
77	10/04/12	10/04/12	Good Morning America	7-9a	---1---	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	---1---	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/04/12	7:41 AM	Good Morning America	7-9a	:30	HW1312TV	\$300.00 NM
78	10/04/12	10/04/12	GREYS ANATOMY	8-9p	---1---	:30	1	\$2,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	---1---	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/04/12	8:18 PM	GREYS ANATOMY	8-9p	:30	HW1212TV	\$2,200.00 NM
79	10/04/12	10/04/12	SCANDAL	9-10p	---1---	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	---1---	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/04/12	9:30 PM	SCANDAL	9-10p	:30	HW1212TV	\$1,000.00 NM
80	10/02/12	10/02/12	Action 7 News @ 10p M-F	10-1030p	-1-----	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-1-----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/02/12	10:22 PM	Action 7 News @ 10p M-F	10-1030p	:30	HW1212TV	\$650.00 NM
81	10/02/12	10/02/12	Nightline	1105-1135p	-1-----	:30	1	\$160.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-1-----	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/02/12	11:10 PM	Nightline	1105-1135p	:30	HW1312TV	\$160.00 NM



## INVOICE

Send Payment To:

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**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
957048-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C02C08 WILSON/SE



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
82	10/02/12	10/02/12	Ellen 3-4p	3-4p	-1-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1-----	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Tu		10/02/12	3:21 PM	Ellen 3-4p	3-4p	:30	HW1212TV	\$125.00	NM
83	10/02/12	10/02/12	Entertainment Tonight 630-7p	630-7p	-1-----	:30	1	\$575.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1-----	1	\$575.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Tu		10/02/12	6:46 PM	Entertainment Tonight 630-7p	630-7p	:30	HW1212TV	\$575.00	NM
84	10/02/12	10/02/12	DWTS	7-8p	-1-----	:30	1	\$1,895.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1-----	1	\$1,895.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Tu		10/02/12	7:45 PM	DWTS	7-8p	:30	HW1212TV	\$1,895.00	NM
85	10/02/12	10/02/12	Good Morning America	7-9a	-1-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1-----	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Tu		10/02/12	8:29 AM	Good Morning America	7-9a	:30	HW1312TV	\$300.00	NM
86	10/02/12	10/02/12	DWTS	8-9p	-1-----	:30	1	\$2,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1-----	1	\$2,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Tu		10/02/12	8:21 PM	DWTS	8-9p	:30	HW1312TV	\$2,200.00	NM
87	10/03/12	10/03/12	Action 7 News @ 10p M-F	10-1030p	--1----	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--1----	1	\$650.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT W		10/03/12	10:22 PM	Action 7 News @ 10p M-F	10-1030p	:30	HW1212TV	\$650.00	NM
88	10/03/12	10/03/12	Action 7 News @ 1030p	1030-1105p	--1----	:30	1	\$540.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--1----	1	\$540.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT W		10/03/12	10:57 PM	Action 7 News @ 1030p	1030-1105p	:30	HW1312TV	\$540.00	NM
89	10/03/12	10/03/12	Nightline	1105-1135p	--1----	:30	1	\$160.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--1----	1	\$160.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT W		10/03/12	11:26 PM	Nightline	1105-1135p	:30	HW1212TV	\$160.00	NM
90	10/03/12	10/03/12	Ellen 3-4p	3-4p	--1----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--1----	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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## INVOICE

Send Payment To:

**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**



Invoice #	Invoice Date	Invoice Month	Invoice Period
957048-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	C02C08 WILSON/SE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
90	10/03/12	10/03/12	Ellen 3-4p	3-4p	--1----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	W	10/03/12	3:31 PM	Ellen 3-4p	3-4p	:30	HW1312TV	\$125.00 NM
91	10/03/12	10/03/12	Entertainment Tonight 630-7p	630-7p	--1----	:30	1	\$575.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--1----	1	\$575.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	W	10/03/12	6:56 PM	Entertainment Tonight 630-7p	630-7p	:30	HW1212TV	\$575.00 NM
92	10/03/12	10/03/12	Good Morning America 7-9a	7-9a	--1----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--1----	1	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	W	10/03/12	8:47 AM	Good Morning America	7-9a	:30	HW1212TV	\$300.00 NM
93	10/03/12	10/03/12	MIDDLE/NEIGHBORS 9-10p	9-10p	--1----	:30	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--1----	1	\$1,200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	W	10/03/12	9:17 PM	MIDDLE/NEIGHBORS	9-10p	:30	HW1312TV	\$1,200.00 NM
94	10/08/12	10/08/12	DWTS 7-10p	7-10p	1-----	:30	1	\$2,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	1-----	1	\$2,100.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	M	10/08/12	7:23 PM	DWTS	7-10p	:30	HW1212TV	\$2,100.00 NM
95	10/06/12	10/06/12	Sa A7N Balloon Fiesta 6-9a	6-9a	-----2-	:30	2	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----2-	2	\$250.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KOAT	Sa	10/06/12	6:25 AM	Sa A7N Balloon Fiesta	6-9a	:30	HW1312TV	\$250.00 NM
1	KOAT	Sa	10/06/12	8:11 AM	Sa A7N Balloon Fiesta	6-9a	:30	HW1312TV	\$250.00 NM
96	10/06/12	10/06/12	A7N LTM Sat 5am 5-6a	5-6a	-----1-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1-	1	\$150.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Sa	10/06/12	5:58 AM	A7N LTM Sat 5am	5-6a	:30	HW1212TV	\$150.00 NM
97	10/07/12	10/07/12	Su A7N Balloon Fiesta 6-9A	6-9A	-----2	:30	2	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----2	2	\$250.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KOAT	Su	10/07/12	6:24 AM	Su A7N Balloon Fiesta	6-9A	:30	HW1212TV	\$250.00 NM
1	KOAT	Su	10/07/12	8:53 AM	Su A7N Balloon Fiesta	6-9A	:30	HW1312TV	\$250.00 NM
98	10/03/12	10/05/12	Live with Regis & Kelly 9-9:10a	9-9:10a	--1-1--	:30	2	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--1-1--	2	\$175.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

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Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
957048-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C02C08 WILSON/SE



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
98	10/03/12	10/05/12	Live with Regis & Kelly 9-9:10a		--1-1--	:30	2	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	10/03/12	9:33 AM	Live with Regis & Kelly 9-10a	9-10a	:30	HW1312TV	\$175.00 NM
2	KOAT	F	10/05/12	9:44 AM	Live with Regis & Kelly 9-10a	9-10a	:30	HW1212TV	\$175.00 NM
99	10/02/12	10/04/12	Katie Couric M-F	2p-3p	-1-1---	:30	2	\$165.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-1-1---	2	\$165.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/02/12	2:41 PM	Katie Couric M-F	2p-3p	:30	HW1212TV	\$165.00 NM
2	KOAT	Th	10/04/12	2:31 PM	Katie Couric M-F	2p-3p	:30	HW1312TV	\$165.00 NM
100	10/06/12	10/06/12	Sa A7N Balloon Fiesta	6-9a	-----1-	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/06/12	6:55 AM	Sa A7N Balloon Fiesta	6-9a	:30	HW1212TV	\$250.00 NM
101	10/07/12	10/07/12	Su A7N Balloon Fiesta	6-9a	-----1	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/07/12	6:59 AM	Su A7N Balloon Fiesta	6-9a	:30	HW1312TV	\$250.00 NM
102	10/02/12	10/02/12	DWTS	7-8p	-1-----	:30	1	\$1,895.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-1-----	1	\$1,895.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/02/12	7:23 PM	DWTS	7-8p	:30	HW1312TV	\$1,895.00 NM
103	10/04/12	10/04/12	GREYS ANATOMY	8-9p	---1---	:30	1	\$2,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	---1---	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	10/04/12	8:42 PM	GREYS ANATOMY	8-9p	:30	HW1312TV	\$2,200.00 NM
104	10/08/12	10/08/12	6a A7N More In The AM	6-7a	1-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/08/12	6:53 AM	6a A7N More In The AM	6-7a	:30	HW1212TV	\$400.00 NM
Total Spots							112		

## Payment Terms 30 Days

Gross Total	\$56,295.00
Agency Commission	\$8,444.25
Net Amount Due	\$47,850.75

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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	C02C08 WILSON/SE

New Mexico Tax Rate 7.0% \$3,349.55

Amount Due \$51,200.30